

INCOSE BLG InDev Mon 30 Feb 2017 - Topic C Group 3

Sheet 1

Perspective shift, i.e. have a focus on front end NHS, i.e health prevention

Where is the initiative coming from: efficiency/optimisation

Leave top down, add part-time bottom-up approach

Identify key driving stakeholder (as not authority)

Tailoring: sell it as a win to every stakeholder

How to incentivise?

Pairings of bureaucracy to simplify

“Environmental” effect to steer progress

Patient autonomy

Consider the time horizon:

- Years and decades
- Long game and slow game

Consider pushing the structure:

- I.e. everything at GP vs distributed services
- Understand end-user services and go from there

Ignore what currently exists in structure – go all the way back and design bottom-up

Go back to purpose:

- What are you/is the system trying to achieve?
- How best to do that?

Decision-making must be transparent and inclusive – keeps winners and losers happy

Influencing: a new thing – use narrative (framing) to influence

Sheet 2

Health is a growth market:

- Technology
- How to leverage

Think more fundamentally about how NHS has to change:

- Ageing populations
- Technology advances

... rather than trying to solve with NHS as is